



Co-creating a Beautiful Sustainability Standard for Arts and Cultural Organisations

10 June 2026
09:00—10:30 CEST

TIME	STEP	CONTENT
9.00 - 9.10	Welcome and framing	<ul style="list-style-type: none"> Introduction to the purpose of the event and presentation of the invited guests.
9.10 - 9.40	Inputs from practitioners	<ul style="list-style-type: none"> Short case studies from members of the Culture for the Planet Alliance, focusing on the use of sustainability standards, including data collection, monitoring and reporting.
09.40-10.15	Co-creative workshop	<ul style="list-style-type: none"> Brainstorming session in which participants will collaboratively explore how existing sustainability standards can be adapted to cultural contexts and enriched through NEB values. Needs, gaps, and priority actions will be mapped using Miro.
10.15 - 10.25	Key recommendations	<ul style="list-style-type: none"> Results will be synthesised by a keynote listener from the Culture for the Planet Advisory Board. Core elements and key messages for working group experts developing the new standard will be identified.
10.25 - 10.30	Closing	<ul style="list-style-type: none"> Final remarks will be delivered, and the next steps will be outlined.

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**THE
FESTIVAL**

NEW
EUROPEAN
of the BAUHAUS

9 > 13
JUNE
2026



**Culture
for the Planet**

SPEAKERS

Jonathon Heys

Sustainability and Environmental Impact Officer

Australian Museum



AUSTRALIAN MUSEUM

Ingo Reinhardt

Sustainability Coordinator

Bühnen Graz

bühnen graz

Linda Rullander Drackner

Sustainability Officer

Göteborg Opera



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9-13 JUNE 2026

ART & HISTORY MUSEUM
PARC DU CINQUANTAIRE